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Reliable Reports Inc. Expands Association with e2Value

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Automated Valuation Tool Now Widely Available to Company's Clientele

Stamford, CT - Reliable Reports Inc. (Reliable), one of the largest data collection companies serving the property and casualty insurance industry, announced today a plan to grow its association with e2Value, Inc., a leading provider of Insurance-to-Value Internet applications. Reliable, which already uses e2Value's replacement cost valuation solutions for residential inspection clientele on the East Coast, will now offer the service to its customers in virtually all states east of the Rocky Mountains.

"e2Value offers a comprehensive, easy to understand Insurance-To-Value solution, with built-in reporting and data mining capabilities," said Skip Coan, Executive Vice President of Business Development at Reliable.

An early adopter of the e2Value technology, Reliable has for years used the company's valuation tools to serve clients in the Northeast - especially those with the need to distinguish between high- mid- and lower-valued homes. This expansion will bring that capability to the table for all of Reliable's customers, at a time when a volatile real estate market has made determining an accurate replacement cost value increasingly difficult.

"Our aim is to be the valuation provider of choice for carriers nationwide," said Todd Rissel, CEO of e2Value, Inc. "The expansion of our association with Reliable into new geographic areas will work to fulfill our business objectives, while providing carriers across the country with new, exceptional valuation and inspection options."

e2Value provides insurance, banking and real estate companies nationwide with replacement cost valuations for all properties throughout the United States, with estimators focused on residential, commercial, and farm and ranch structures. The company introduced the first standardized, customizable system for insurers and the banking industry to accurately and quickly determine the individual replacement cost values of these individual properties in a way consistent with today's technology.

About Reliable Reports, Inc.

Reliable, founded in 1971 and headquartered in Lewisville, Texas, is one of the largest data collection companies serving property and casualty insurance underwriters in the United States. Reliable enjoys working relationships with 11 of the top 15 insurance companies in the nation, as well as 350 other insurance companies and agencies. Reliable employs industry-leading operational controls to ensure the quality, consistency and timeliness of collected data. In 2005, Reliable collected over 30 million data points from reporting of personal and commercial properties in 32 states. Reliable provides its customers with reporting data through customized reports and proprietary software solutions that allow customers to manipulate their own data. For information visit www.reliablereports.com, or contact marketing@reliablereports.com or 800-460-0723.

About e2Value, Inc.

e2Value, Inc. is a full-service application development, insurance consulting, strategic technology partner and

provider, offering products to assist with Insurance-To-Value (ITV) and workflow solutions. Founded in 1999 by former insurance executives and based in Stamford, CT, e2Value is the leading hosted application provider delivering replacement cost valuations over the web for all residential, commercial and farm and ranch properties in the United States. The company offers full-featured, knowledge-based Internet applications for insurance, real estate and banking professionals that enable consistency and standardization of pricing, processes and procedures. e2Value provides a tool that tracks through the entire sales → valuation → final claim process via an application that maximizes the latest available technology, and provides quick and easy updates without a significant investment in software or infrastructure. Its customers range from the world's leading insurance companies to one-person insurance agencies, as well as banks, property appraisers and risk managers. For information visit www.e2value.com, or contact sales@e2value.com or 888-371-2788.

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